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www.bobst.com

Le Service 4.0 dans l'industrie de l'emballage

PUBLIC

 **BOBST**

Leading innovation



BOBST is one of the **world's leading suppliers** of equipment and services to packaging and label manufacturers

From a small shop in Lausanne...



Founded

1 890

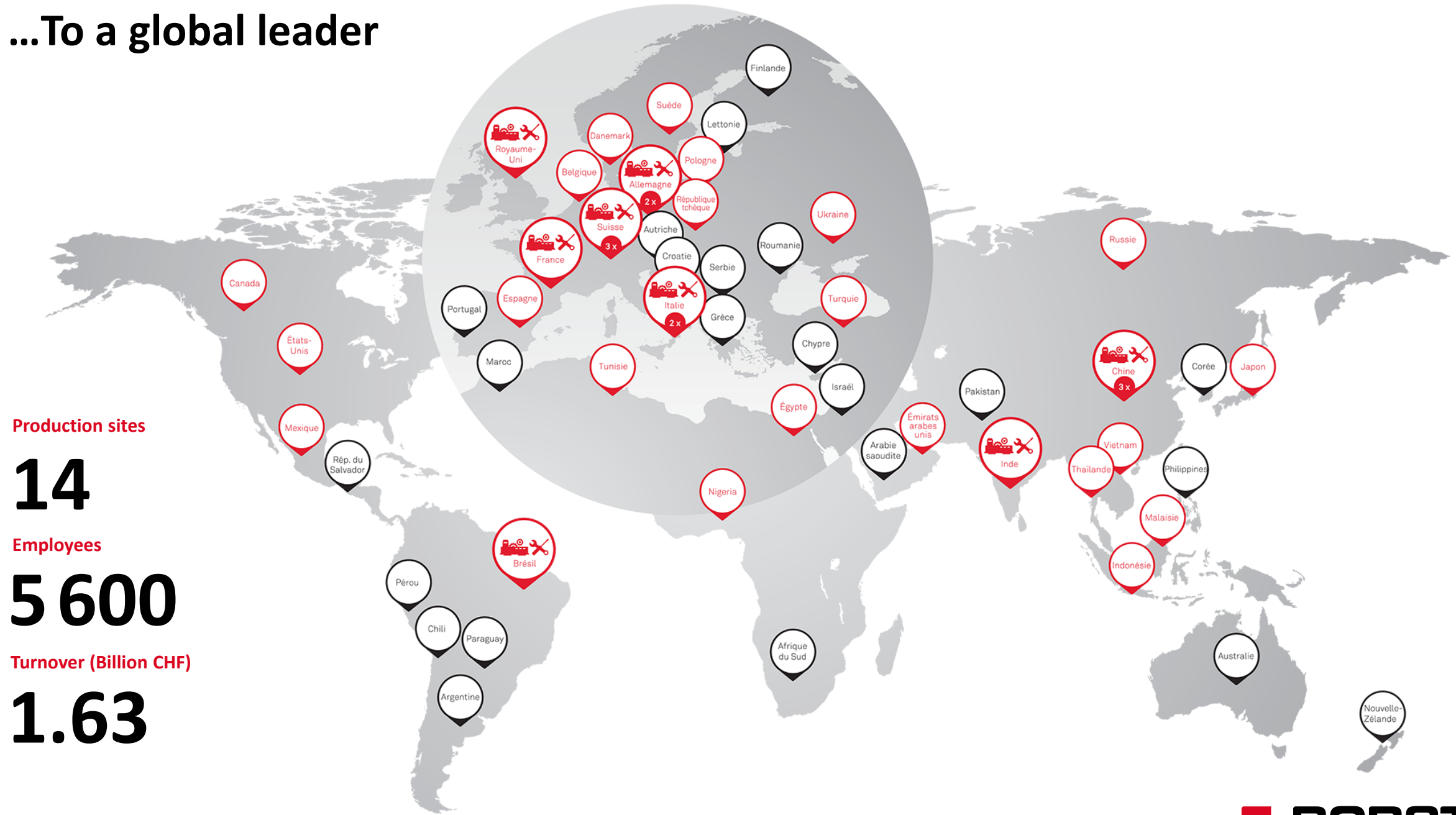
Production sites

1

Employees

3

...To a global leader



Production sites

14

Employees

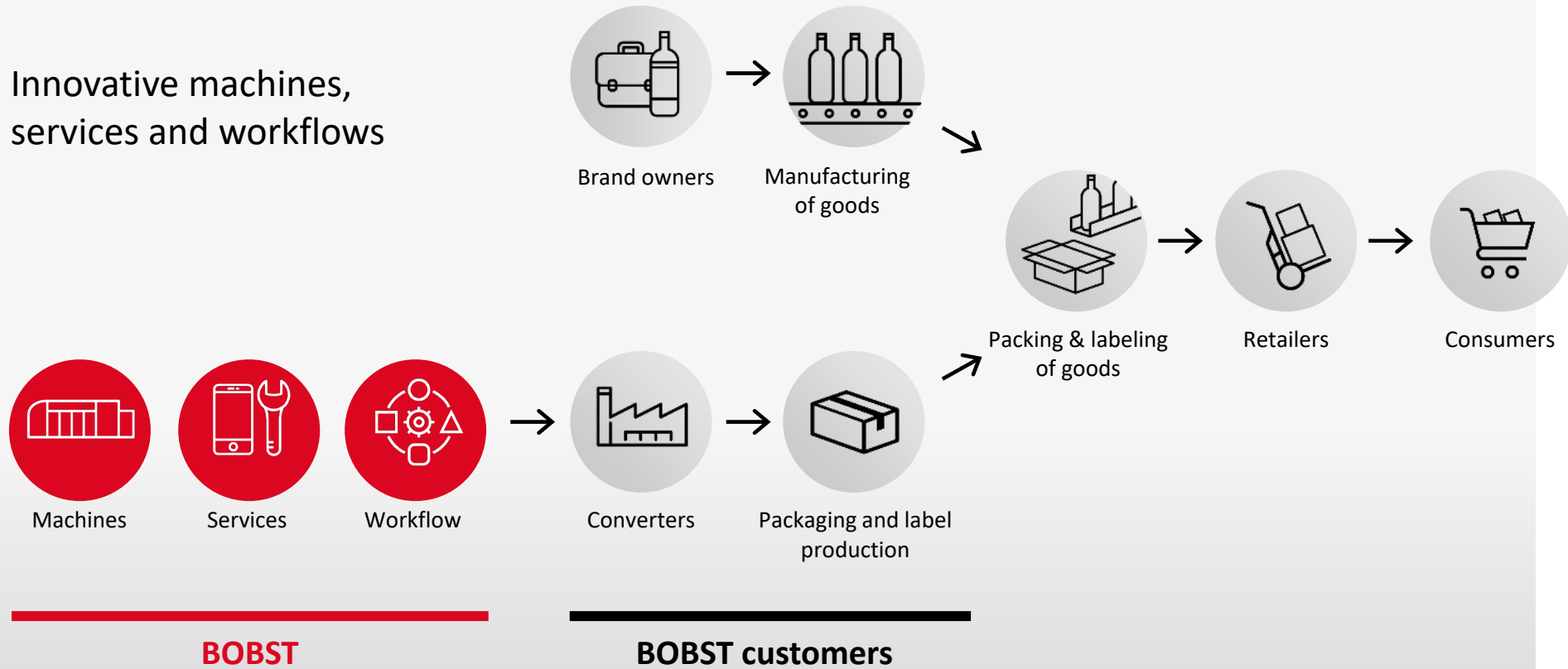
5 600

Turnover (Billion CHF)

1.63

Powering productivity

Innovative machines,
services and workflows



BOBST serves 4 main industries



Flexible
materials



Label



Folding
carton



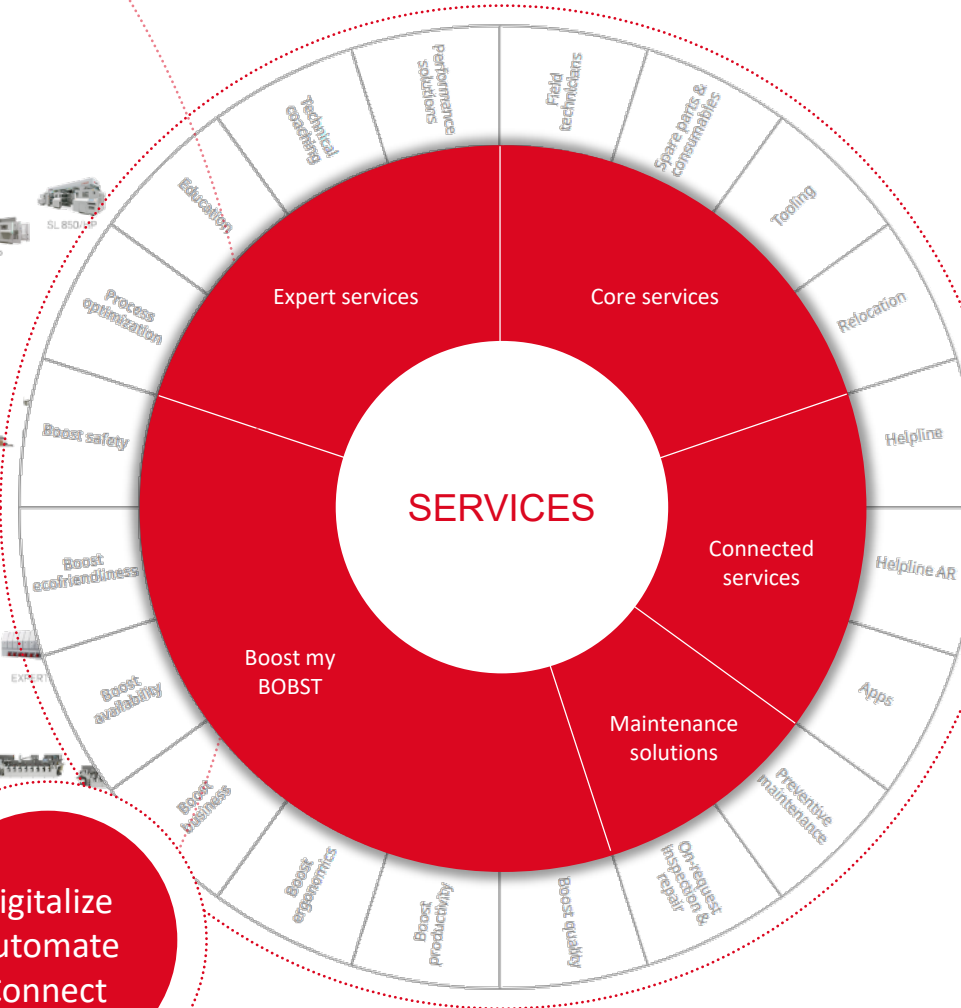
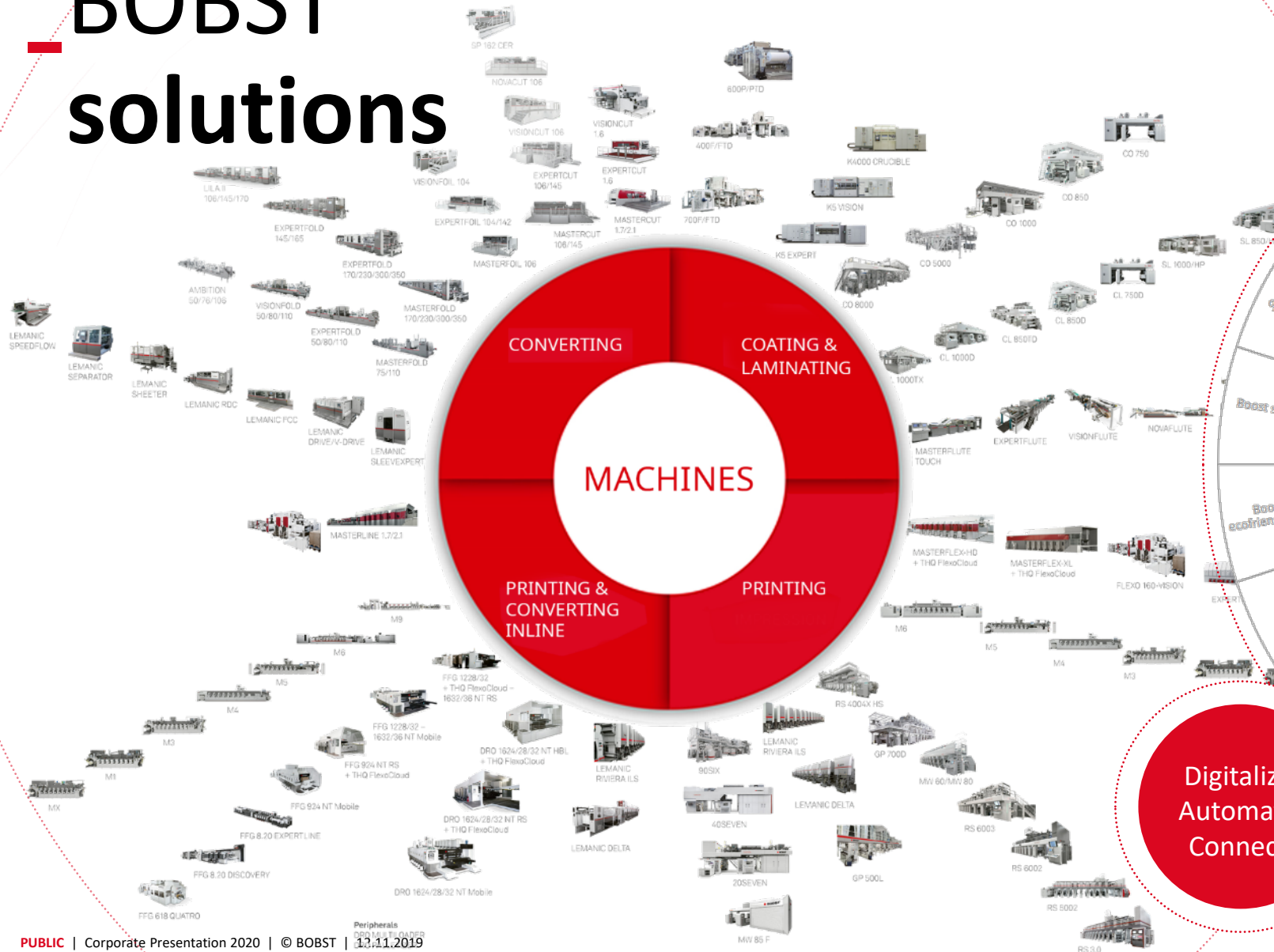
Corrugated
board

Pioneering packaging



Growth of the packaging industry:
From \$ 828 billion sales in 2016
to \$ 980 billion by 2022

BOBST solutions



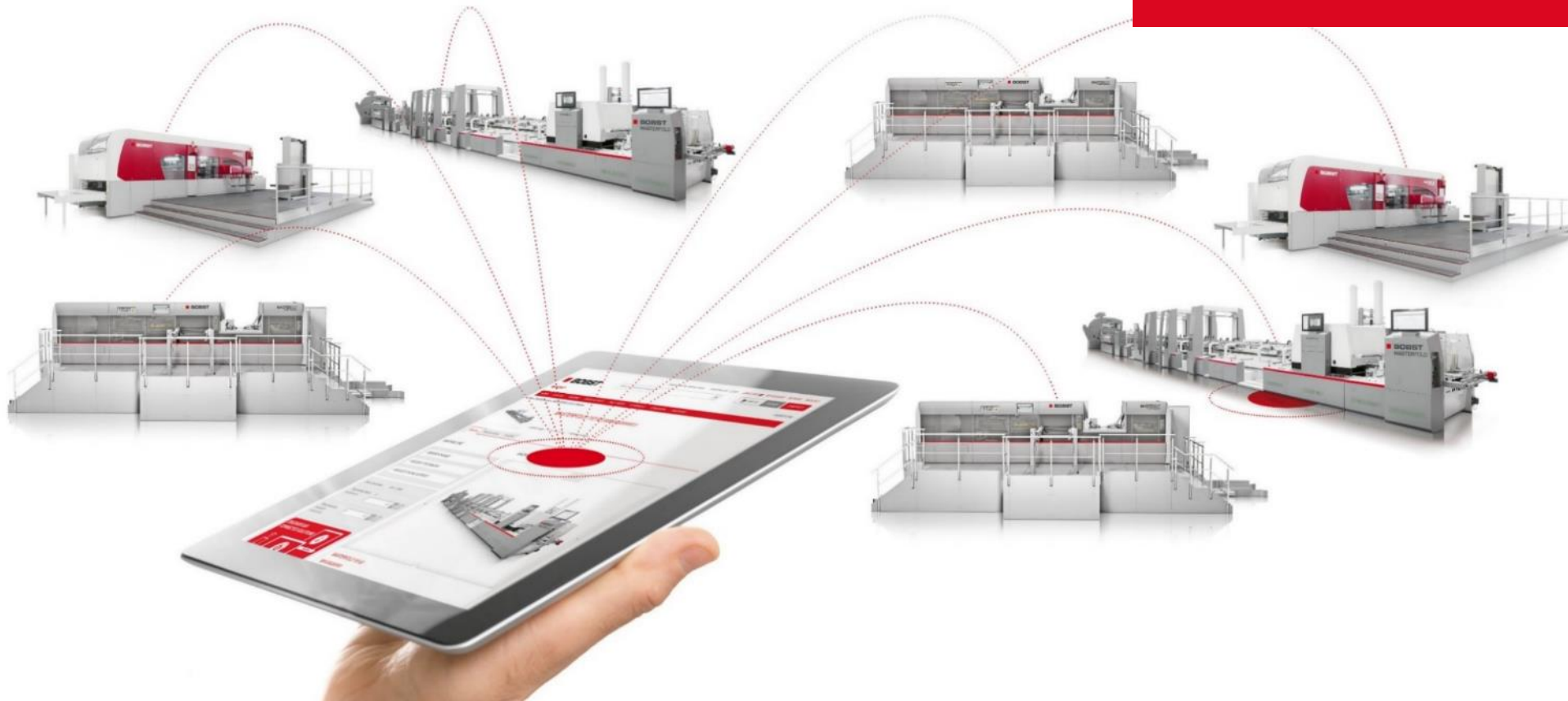
Digitalize
 Automate
 Connect

3 main challenges for a converting machine owner



Connected Services

End-to-end solutions to boost equipment productivity





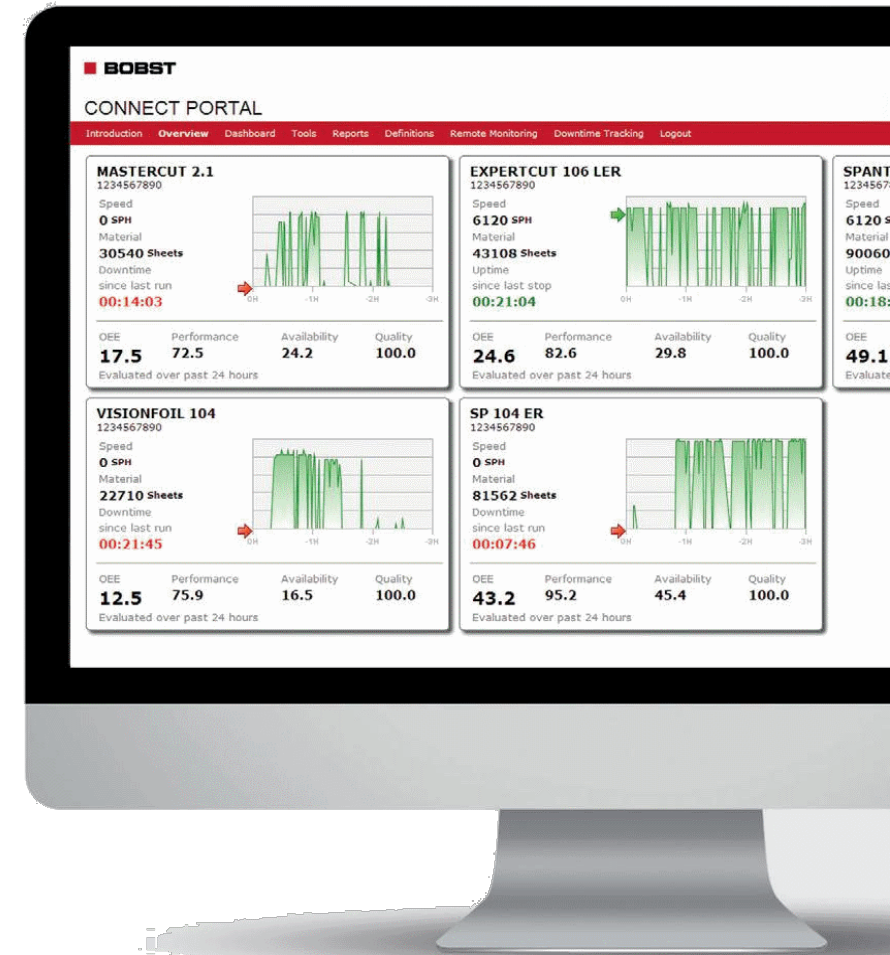
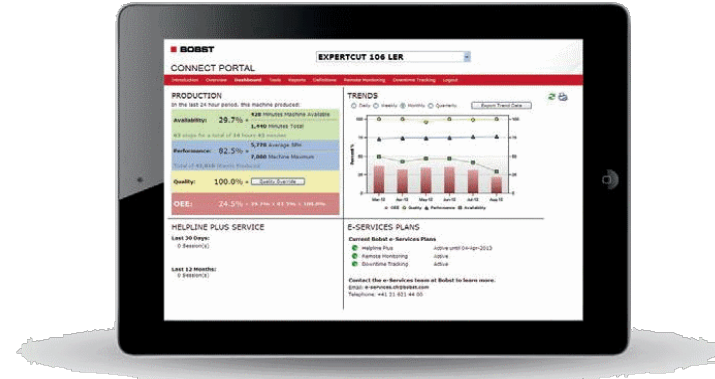
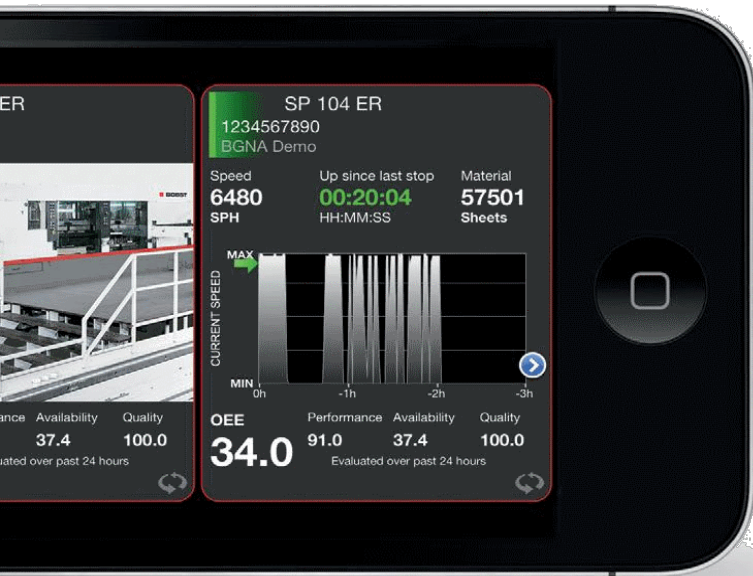
Helpline & Augmented Reality

80% of problems solved online

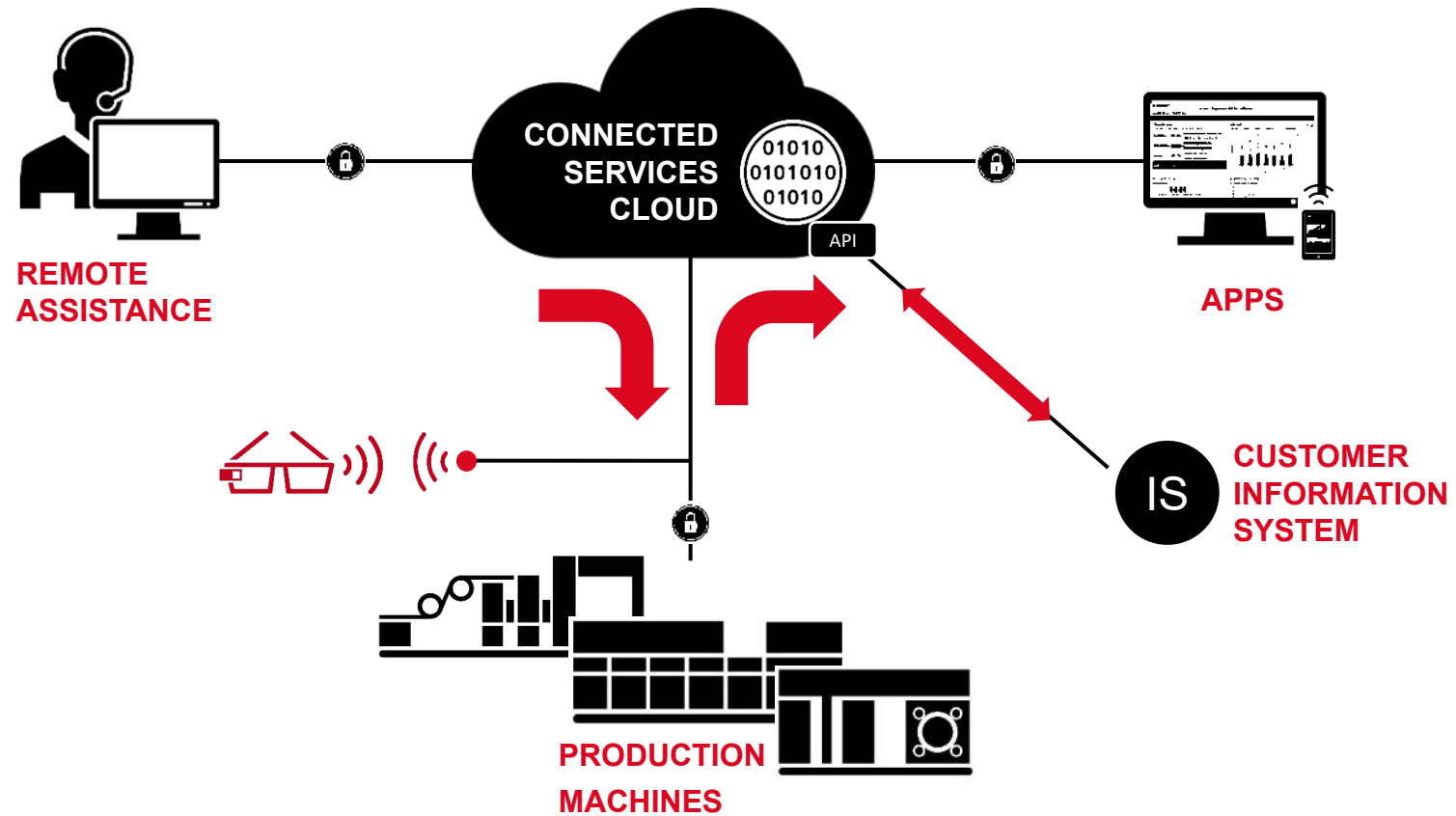
Apps

Machine monitoring

- Real-time dashboards
- Reporting & alerting
- Downtime root cause
- Job management
- Quality control



Connected Services cloud architecture

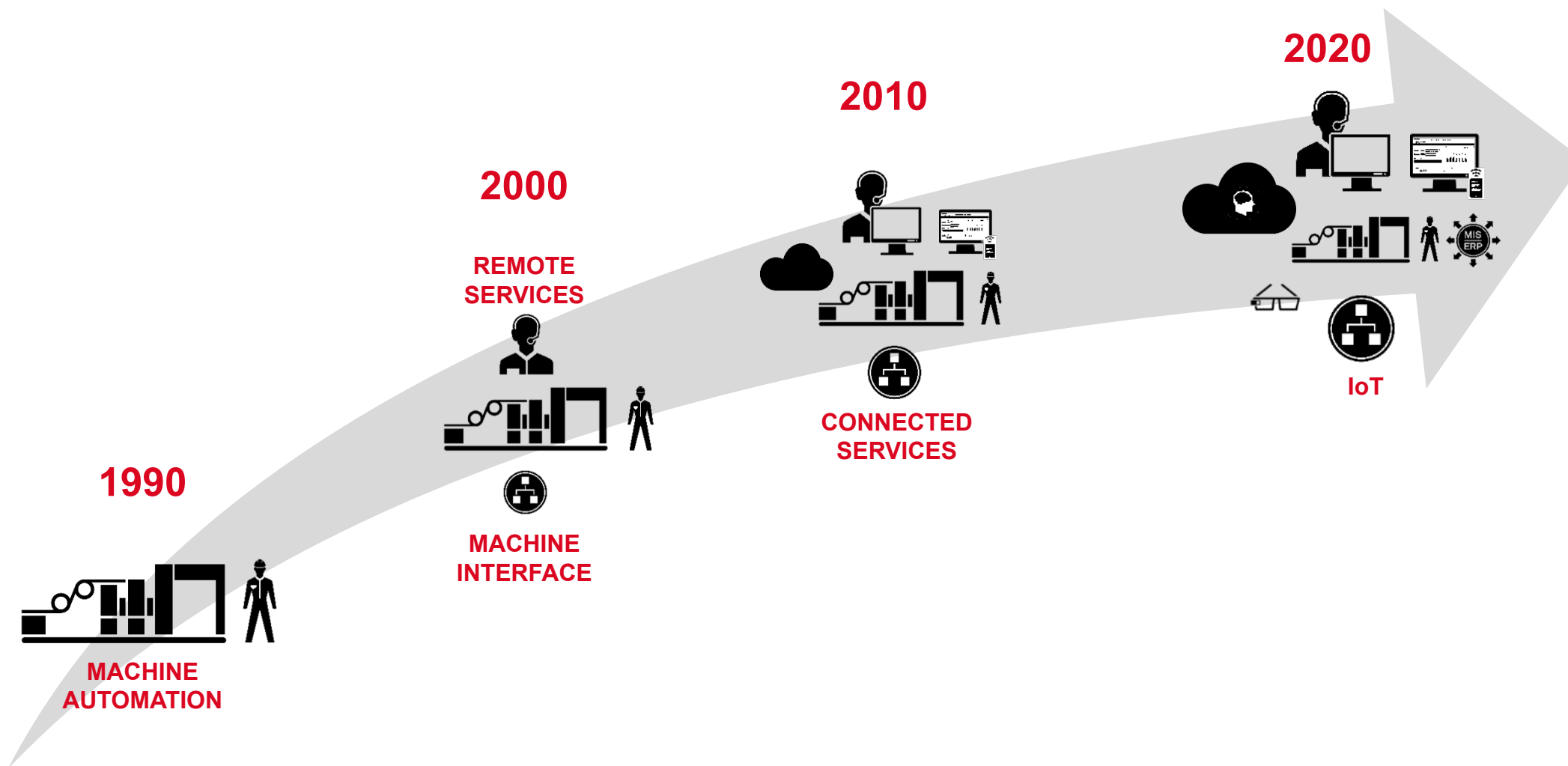


Over 3000 Connected Machines



DIGITAL SERVICES JOURNEY

From machine automation to smart solutions



Group Vision since 2018

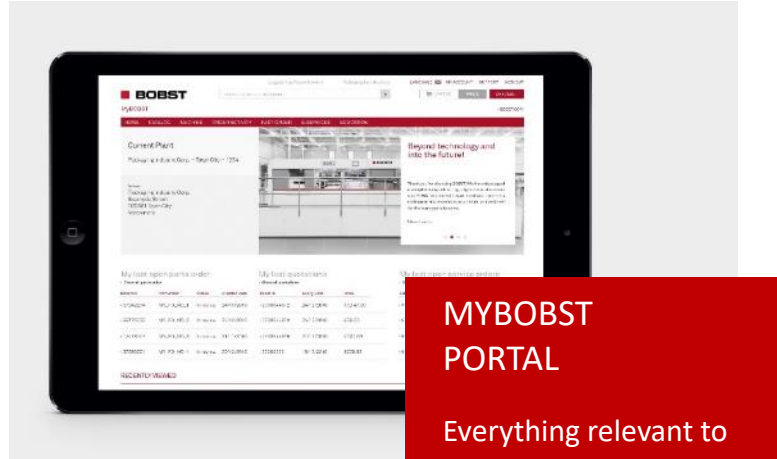
“Become a leader in digitalization and connected objects in packaging by helping our customer to transform their business to the digital world. „



Jean-Pascal Bobst CEO

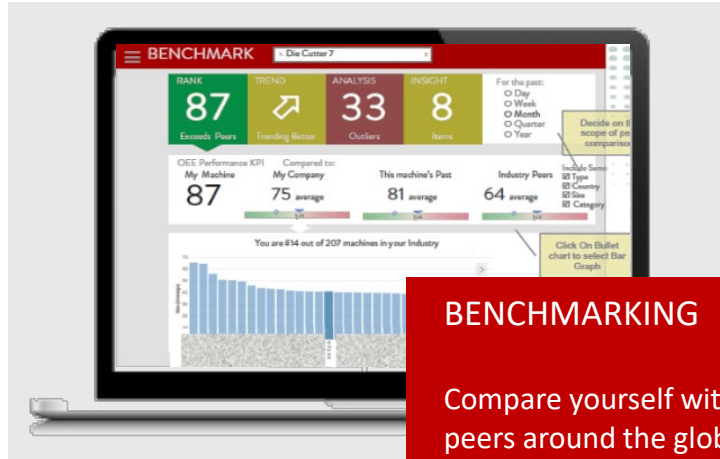
Other digital initiatives

Under development, on pilots or in already production...



MYBOBST PORTAL

Everything relevant to your equipment.



BENCHMARKING

Compare yourself with peers around the globe.



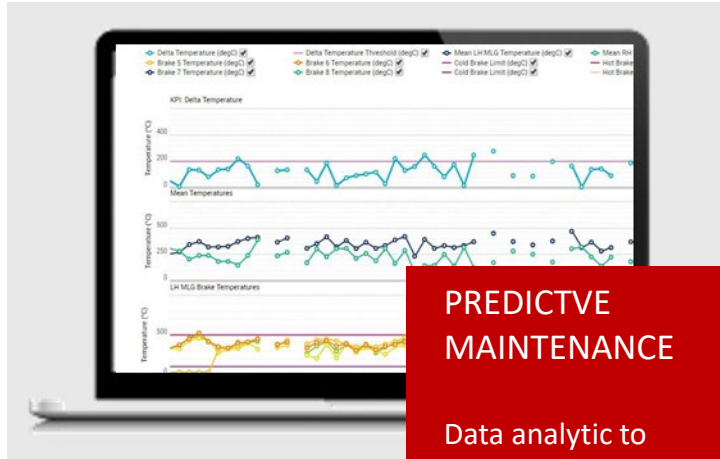
SMART PARTS

Vending machine for consumables with life cycle alerts



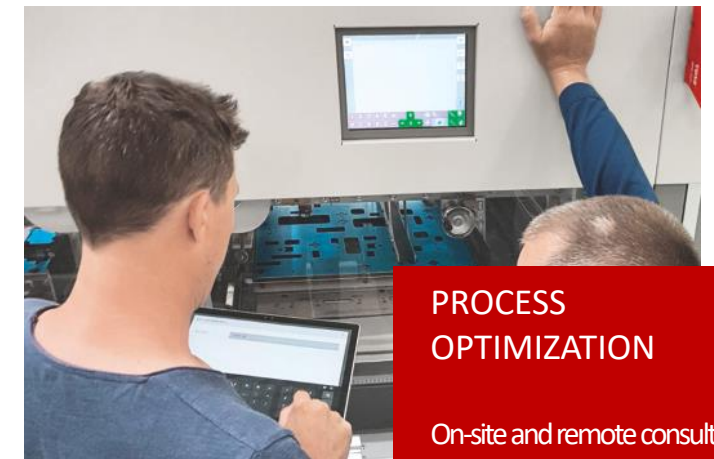
MAINTENANCE REPORT APP

100% digital maintenance reporting.



PREDICTIVE MAINTENANCE

Data analytic to generate predictive alerts



PROCESS OPTIMIZATION

On-site and remote consulting service

Challenges

Technology



- Data
- Platform
- Infrastructure

People

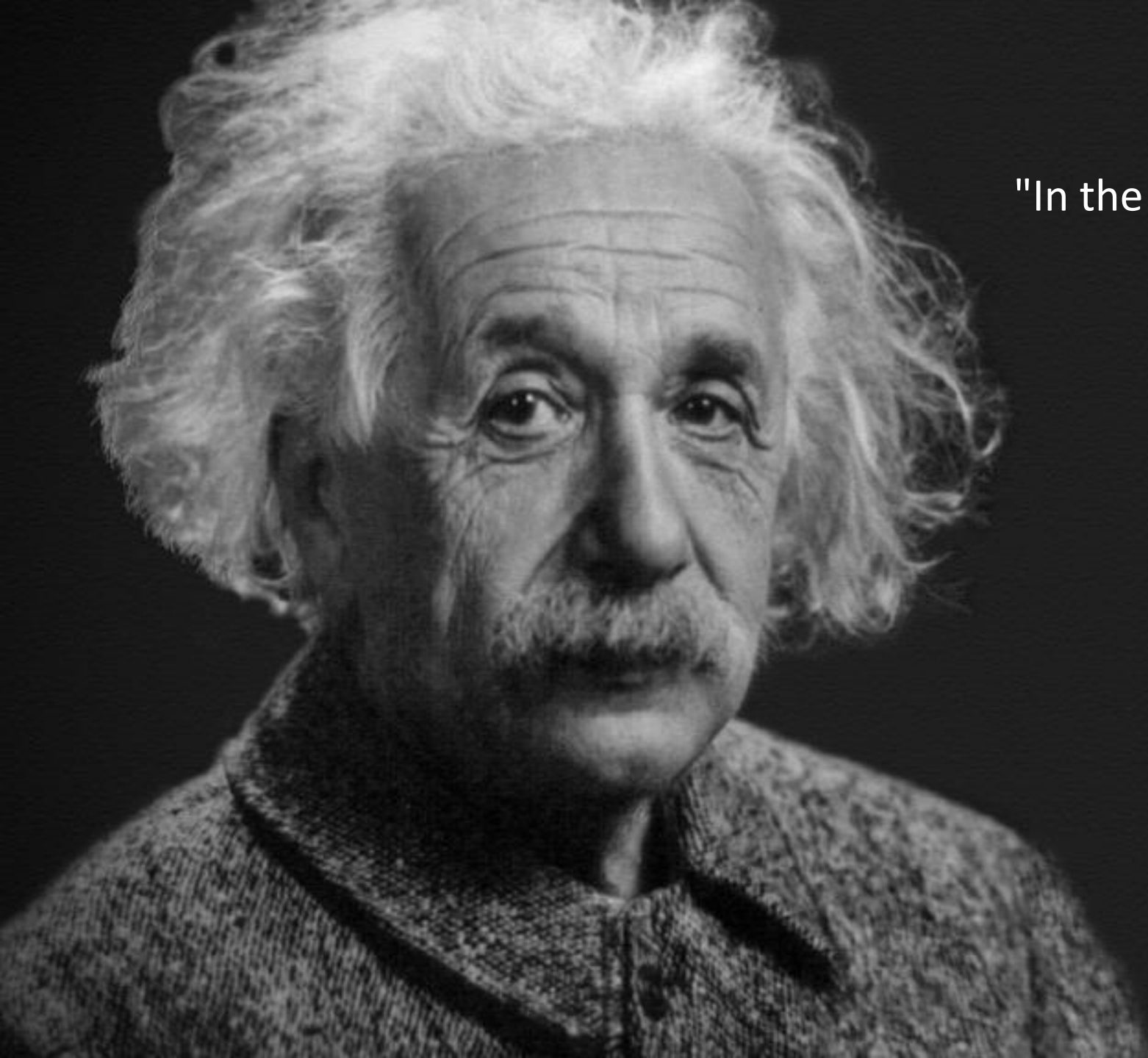


- Company culture
- Know-how

Processes



- Time to market
- Legal
- Business Models



"In the middle of
difficulty lies
opportunity!"

 Merci pour votre
attention